



# "A FAREWELL TO ARMS"

AND

# "The Hatchet Man"

WARNER BROS. RE-RELEASES

(Single Bill Advance)

## COOPER, HAYES ROMANTIC TEAM IN RETURN FILM

Gary Cooper and Helen Hayes, two veteran theatre and film stars share stellar honors in Warner Bros.' film version of Ernest Hemingway's best-selling novel, "A Farewell to Arms," in a return engagement starting next . . . . . at the . . . . . Theatre.

"A Farewell to Arms," produced and directed by Frank Borzage, tells in graphic manner the tale of the great wartime romance which takes place on the Italian front between an English nurse and an American boy.

Adolphe Menjou is seen in the role of an Italian army surgeon and friend of Cooper. The splendid supporting cast features Gilbert Emery and Jack LaRue.

Romantic Film Returns

In an early sequence of Warner Bros.' thrilling saga of naval carrier aviation, "Task Force," star Gary Cooper receives a copy of Ernest Hemingway's "A Farewell to Arms." Movie fans will always remember Gary Cooper's portrayal of the American lieutenant in love with an English nurse in the film version of the best-selling novel being re-released now over the country by Warner Bros.

### Action Pic Back

Edward G. Robinson and Loretta Young are the stars of Warner Bros.' thrilling action film, "The Hatchet Man," currently being re-shown at the . . . . . Theatre.

Based on a play by David Belasco and Achmed Abdullah, the film deals with the life and times of Wong Low Get, hatchet man for a blood-thirsty tong in the Chinatown of the Twenties.

(Double Bill Advance)

## Two Memorable Dramas Due On Special Bill

Warner Bros. offers two unforgettable productions to . . . . . Theatre audiences next . . . . . when "A Farewell to Arms" and "The Hatchet Man" open in a special double feature showing.

"A Farewell to Arms," a thrilling romance set against a background of the World War, stars Gary Cooper in his most memorable role, the role which brought him to the attention of thousands of movie fans who clamored for a re-showing of the film. Helen Hayes, 'first lady of the stage,' is his co-star. Adolphe Menjou, one of the screen's most popular feature players, is seen as Cooper's wartime pal whose misunderstanding of the deep and sincere love which his buddy bears for Miss Hayes is responsible for much of the tragedy which overtakes the lovers.

(Single Bill Advance)

## VERSATILE STAR PLAYS ACTION ROLE IN WARNER RE-ISSUE

Edward G. Robinson, variously seen as cinematic gangster, gambler, editor and detective, gives one of his most outstanding portrayals as Wong Low Get, Chinese tong member, in Warner Bros.' "The Hatchet Man," which opens for a special return engagement at the . . . . . Theatre on . . . . .

Aided by beautiful Loretta Young, as Toya San, his wife, Robinson portrays a feared member of a tong.

Others in the large cast include Leslie Fenton, Dudley Digges, Noel Madison and J. Carroll Naish.



GARY COOPER and Helen Hayes supply the romance in Warner Bros.' "A Farewell to Arms," in a special return engagement starting today at the . . . . . Theatre.

Still 1392-125

Mat 1392-2A

## "A FAREWELL TO ARMS"

### The Cast

Catherine Barkley  
Helen Hayes  
Lieut. Frederic Henry  
Gary Cooper  
Major Rinaldi  
Adolphe Menjou  
Helen Ferguson  
Mary Philips  
The Priest . . . . Jack LaRue  
Head Nurse  
Blanche Friderici  
Bonello . . . Henry Armetta  
Piani . . . . George Humbert  
Manera . . . . Fred Malatesta  
Miss Van Campen  
Mary Forbes  
Count Greffi  
Tom Ricketts  
Gordoni . . Robert Cauterio



EDWARD G. ROBINSON co-stars with Loretta Young in "The Hatchet Man," the Warner Bros. film now playing a special return engagement at the . . . . . Theatre.

Still HMW-210

Mat HMW-2A

## A FAREWELL TO ARMS

### The Story

At a party, army officer Gary Cooper is introduced to English nurse Helen Hayes, girl friend of Medical Corps Major Adolphe Menjou. Cooper and the girl realize they are deeply in love. Wounded at the battle-front, Cooper recuperates at the Milan hospital where Helen now works. Here the lovers find happiness. Cooper returns to the front and Helen flees to Switzerland with her unborn child. Her letters to Cooper are intercepted by the jealous Menjou. Cooper deserts to search for her. He finds Helen desperately ill in a Swiss hospital, her baby born dead. She dies in Cooper's arms.

(Running Time: 78 Min.)

### The Production

A Frank Borzage production. Directed by Frank Borzage. Screen Play by Benjamin Glazer and Oliver H. P. Garrett. From the novel by Ernest Hemingway. Photographed by Charles Lang.

## "THE HATCHET MAN"

### The Cast

Edward G. Robinson  
Loretta Young  
Leslie Fenton  
Dudley Digges  
Edmund Breese  
Tully Marshall  
Noel Madison  
J. Carroll Naish  
Toshia Mori  
Otto Yamioka  
Willie Fung  
Gladys Lloyd

## THE HATCHET MAN

### The Story

Hatchet man Edward G. Robinson, commanded by his tong, executes an enemy once a boyhood friend. Years later, he marries his victim's daughter, Loretta Young. But she falls in love with a young hoodlum, Leslie Fenton, and runs off with him. Months pass, Robinson receives word that his wife and Fenton are in China, the latter having been deported there for selling opium. Robinson follows. There, he rescues Loretta, whom Fenton has sold into slavery. The hoodlum meets his end in an unusual twist of fate, as the hatchet man and his wife return to the New World.

(Running Time: 74 Min.)

### The Production

Adapted from the play, "The Honorable Mr. Wong" by David Belasco and Achmed Abullah. Directed by William A. Wellman.



**For Double Bills**

They said it of the book—  
They say it of  
the picture:

**"THIS IS ONE OF THE GREAT  
LOVE-AND-ADVENTURE  
EXPERIENCES  
OF OUR  
TIME!"**



**HELEN  
HAYES  
GARY  
COOPER**  
IN  
**ERNEST HEMINGWAY'S**  
celebrated story

**A FAREWELL  
TO ARMS**

A Frank Borzage Production  
Screen Play by Benjamin Glazer  
and Oliver H. P. Garrett · Directed by  
**FRANK BORZAGE**

**WARNER BROS.**  
Re-release

with  
**ADOLPHE MENJOU**

**Also!**

**EDW. G.  
ROBINSON**  
**LORETTA  
YOUNG**

**"The Hatchet Man"**

**He Kills!**



**She Thrills!**

**Racketeers in  
Tong War  
in Frisco's  
Chinatown**

**WARNER  
BROS.**  
Re-release  
Directed by  
**WILLIAM A.  
WELLMAN**

Mat 301—3 cols. x 7 inches (294 lines)

**For Single Features**

**ERNEST HEMINGWAY'S  
CELEBRATED  
NOVEL!**

**HELEN  
HAYES  
GARY  
COOPER**  
**A FAREWELL  
TO ARMS**

**WARNER  
BROS.**  
Re-release

**WITH  
ADOLPHE  
MENJOU**

Directed by  
**FRANK BORZAGE**  
A Frank Borzage Production  
Screen Play by Benjamin Glazer  
and Oliver H. P. Garrett

Mat 101  
1 col. x 2<sup>3</sup>/<sub>4</sub> inches (38 lines)

**EDW. G.  
ROBINSON**  
**LORETTA  
YOUNG**  
**"The  
Hatchet  
Man"**

**RACKETEERS IN TONG WAR  
IN FRISCO'S CHINATOWN!**

**WARNER BROS.** Re-release  
DIRECTED BY **WILLIAM A. WELLMAN**

Mat 102  
1 col. x 2<sup>7</sup>/<sub>8</sub> inches (39 lines)



HERE'S ERNEST HEMINGWAY'S GREATEST NOVEL!

UNFORGETTABLE STORY  
OF AN UNDAUNTED LOVE


HELEN  
**HAYES**  
GARY  
**COOPER**



A **FAREWELL TO ARMS**

WITH ADOLPHE  
**MENJOU**

Directed by  
**FRANK  
BORZAGE**

WARNER  
BROS.  
Re-release  


A Frank Borzage Production  
Screen Play by Benjamin Glazer  
and Oliver H. P. Garrett

→  
**For Double  
and  
Single  
Bills**  
→

**NOTE!**

Cut apart here →  
to use as individual  
single-feature ads.  
Change copy in circle  
if used singly.

**For Single Feature**

**THE  
EXCITEMENT-JAMMED  
STORY OF STORIES  
BY ERNEST  
HEMINGWAY**



HELEN  
**HAYES**  
GARY  
**COOPER**

**An Undaunted  
Love!  
AN UNFORGETTABLE  
PICTURE!**

A **FAREWELL TO ARMS**

WARNER BROS. Re-release 

WITH ADOLPHE  
**MENJOU**

A Frank Borzage Production  
Screen Play by Benjamin Glazer and Oliver H. P. Garrett  
Directed by  
**FRANK BORZAGE**

Mat 203—2 cols. x 5 7/8 inches (166 lines)

(Also in 3-column size. See page 4)

**Also!**  
**SENSATION  
NO. 2**

**EDW. G. ROBINSON**  
*He Kills!*  
**LORETTA YOUNG**  
*She Thrills!*

**"The  
Hatchet  
Man"**

**RACKETEERS IN TONG WAR  
IN FRISCO'S CHINATOWN!**

WARNER  
BROS.  
Re-release 

Directed by **WILLIAM A. WELLMAN**

Mat 204—2 cols. x 10 inches (280 lines)



**THE EXCITEMENT-JAMMED  
STORY OF STORIES  
BY ERNEST  
HEMINGWAY**

**HELEN  
HAYES  
GARY  
COOPER**

**A FAREWELL TO ARMS**

WARNER BROS. Re-release

**WB**

→  
**For  
Single  
Feature**  
→

WITH **ADOLPHE  
MENJOU**

A Frank Borzage Production  
Screen Play by Benjamin Glazer and Oliver H. P. Garrett  
Directed by  
**FRANK BORZAGE**

Mat 302—3 cols. x 8<sup>7</sup>/<sub>8</sub> inches (366 lines)  
(Also in 2-column size. See page 3)

**For Single Features**

**EDW. G.  
ROBINSON  
LORETTA  
YOUNG**

**"The Hatchet Man"**

RACKETEERS IN TONG WAR IN FRISCO'S CHINATOWN!

**WB**

A WARNER BROS. RE-RELEASE Directed by WILLIAM A. WELLMAN

Mat 202—2 cols. x 2<sup>5</sup>/<sub>8</sub> inches (72 lines)

**HELEN HAYES GARY COOPER**

ERNEST HEMINGWAY'S celebrated story

**A FAREWELL TO ARMS**

WITH **ADOLPHE  
MENJOU**

WARNER BROS. Re-release

**WB**

Frank Borzage Production • Screen Play by Benjamin Glazer and Oliver H. P. Garrett • **FRANK BORZAGE**

Mat 201—2 cols. x 2<sup>5</sup>/<sub>8</sub> inches (72 lines)



## On Screen



GARY COOPER

Still GC-59 Mat GC-1C

## Romance



GARY COOPER - HELEN HAYES

Still 1392-20 Mat 1392-1B

## Plays Nurse



HELEN HAYES

Still HH-1 Mat 1392-1A

### HOME TOWNS

Gary Cooper . . . Helena, Mont.  
Helen Hayes . . . Wash., D.C.  
Loretta Young . . . Salt Lake City  
Adolphe Menjou . . . Pittsburgh

(Opening Day Double Bill)

## Love, Action Combine In Warner Return Bill

Warner Bros.' "A Farewell to Arms," is brought back to the . . . Theatre screen today. On the same double bill is "The Hatchet Man," starring Edward G. Robinson and Loretta Young. Both films play a special return showing.

"A Farewell to Arms" is the story of a love great enough and true enough to come unscathed through all the trials and turbulence of war. Gary Cooper and Helen Hayes, who co-star in the film, turn in performances which rank favorably with any that either of these two capable stars has ever given, and the splendid

supporting cast, headed by Adolphe Menjou, fully measures up to the high standards set up by the stars.

Edward G. Robinson, "The Hatchet Man" of the film's title, is commanded by his tongue to execute an enemy, his boyhood friend who has willed Robinson his daughter's hand in marriage. It is a story of triangular love, of the mature man who takes a beautiful young bride only to lose her to a youth her own age. Loretta Young plays the bride in one of the great performances which won her public recognition and acclaim.

(Opening Day Single Bill)

## Great Screen Romance Begins Return Showing

Gary Cooper and Helen Hayes are co-starred in "A Farewell to Arms," film edition of Ernest Hemingway's best-selling novel, which begins a return engagement today at the . . . Theatre, with Adolphe Menjou heading a splendid supporting cast.

The film, which follows the story of the original novel closely, is the tale of the love of an American lieutenant in the Italian ambulance corps and an English nurse.

Under the pressure that the war has built up around them,

the two kindle a love that sweeps all else aside. Their tender love flourishes when Cooper is wounded and sent to the hospital where Miss Hayes is a nurse. Later, Cooper is sent back to the front and the girl flees to Switzerland to await the birth of their child.

Menjou, also in love with the nurse, is the military censor who intercepts Miss Hayes' letters to Cooper. The latter, desperate because he has not heard from his sweetheart, finally deserts and flees to her side.

(Opening Day Single Bill)

## 'The Hatchet Man' In Repeat Date

Edward G. Robinson comes to the . . . Theatre today, in one of his most famous characterizations, that of the heroic Wong Low Get in Warner Bros.' "The Hatchet Man," brought back to the screen by popular demand.

Gorgeously staged and photographed, the thrilling scenes of the melodramatic romance are laid in China—at Hangkow and on the Yangtze River—and in the Chinatown of San Francisco. Mr. Robinson, who has won recognition as the greatest character actor of the screen, presents an utterly different characterization in "The Hatchet Man."

As the honorable Mr. Wong

he is commanded by his tongue to execute an enemy, his boyhood friend, who had willed all his property to Wong, besides his daughter's hand in marriage. The daughter is capably portrayed by beautiful Loretta Young, the refreshing co-ed of "Mother Was A Freshman." The story recounts the exciting adventures of Mr. Wong as protector, and later husband of Loretta, whom he gives up to her half-caste lover and finally rescues from slavery in old China.

Leslie Fenton, Dudley Digges, Noel Madison and J. Carrol Naish form the strong supporting cast.

### LATEST WARNER BROS. SHORT SUBJECTS

"HORSE AND BUGGY DAYS" . . . A melodic tour of the Gay Nineties with take-offs on Lillian Russell and other favorites.

6601 . . . Vitaphone Novelty—10 min.

"HIPPEY-HOPPER" . . . A kangaroo impersonates a mouse and drives Kitty cuckoo in a joy-riot.

5718 . . . Technicolor Cartoon—7 min.

"KINGS OF THE ROCKIES" . . . Horses are pictured against the contrasting backgrounds of Arabia & Colorado.

6502 . . . Technicolor Sports Parade—10 min.

"CALLING ALL GIRLS" . . . Tinkling tunes and glorious girls make this featurette entertainment plus.

6102 . . . Featurette (Re-release)—20 min.

"SO YOU WANT TO BE AN ACTOR" . . . Joe McDoakes plays a ham without a role in this latest McDoakes mirth-maker.

6402 . . . Joe McDoakes Comedy—10 min.

## ROBINSON RUNS GAMUT OF ROLES IN FILM CAREER

Whether he appears in royal ermine or beggar's rags, it is all one and the same to Edward G. Robinson, star of Warner Bros.' "The Hatchet Man," currently being re-shown at the . . . Theatre.

Robinson, one of the most versatile actors on the screen today, regards a part chiefly as a character through which he is able to express human emotions.

"I never intend to be stamped with any one particular type of part," explains Mr. Robinson. "I wish to express myself through any medium that is forceful enough to be a colorful presentation. In other words, I want to express humanity, which is universal."

## GALAXY OF STARS HEADS DUALLER IN REPEAT BILL

Warner Bros. presents Gary Cooper, Helen Hayes, Edward G. Robinson and Loretta Young—four great stars in two great pictures—"A Farewell to Arms" and "The Hatchet Man," both on the same return bill at the . . . Theatre.

"A Farewell to Arms," co-starring Gary Cooper and Helen Hayes, is the romantic love story of an American lieutenant in love with an English nurse.

Edward G. Robinson and Loretta Young headline "The Hatchet Man," which brings these two favorite stars into the midst of a traditional tong war.

"A Farewell to Arms" was produced and directed by Frank Borzage. William Wellman directed "The Hatchet Man."

### Official Billing

WARNER BROS.	50%
Pictures Presents	5%
HELEN HAYES and GARY COOPER	75%
in	
ERNEST HEMINGWAY'S	
Never-to-be forgotten Novel	
"A FAREWELL TO ARMS"	100%
with	
ADOLPHE MENJOU	75%
A Frank Borzage Production	15%
Screen Play by	
Benjamin Glazer	10%
and	
Oliver H. P. Garrett	10%
Re-release	
Directed by Frank Borzage	25%

### Official Billing

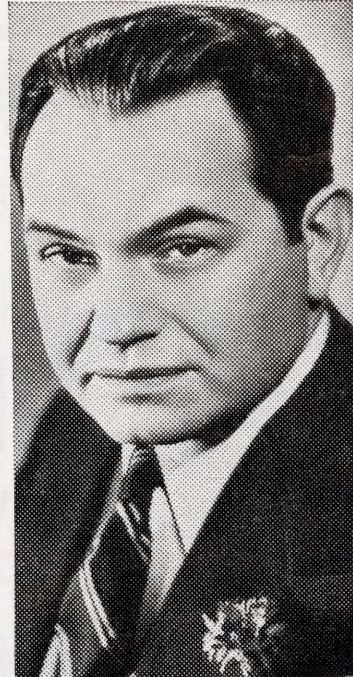
WARNER BROS.	50%
Pictures Presents	5%
EDWARD G. ROBINSON — LORETTA YOUNG	100%
in	
THE HATCHET MAN	75%
Directed by William A. Wellman	15%
Re-release	



LORETTA YOUNG co-stars with Edward G. Robinson in Warners' "The Hatchet Man," in a return engagement at the . . . Theatre.

Still LY-1

Mat HMW-1A



EDWARD G. ROBINSON plays the title role in Warner Bros.' re-showing of "The Hatchet Man" at the . . . Theatre.

Still EGR-269

Still HMW-1B



# NEW POSTERS



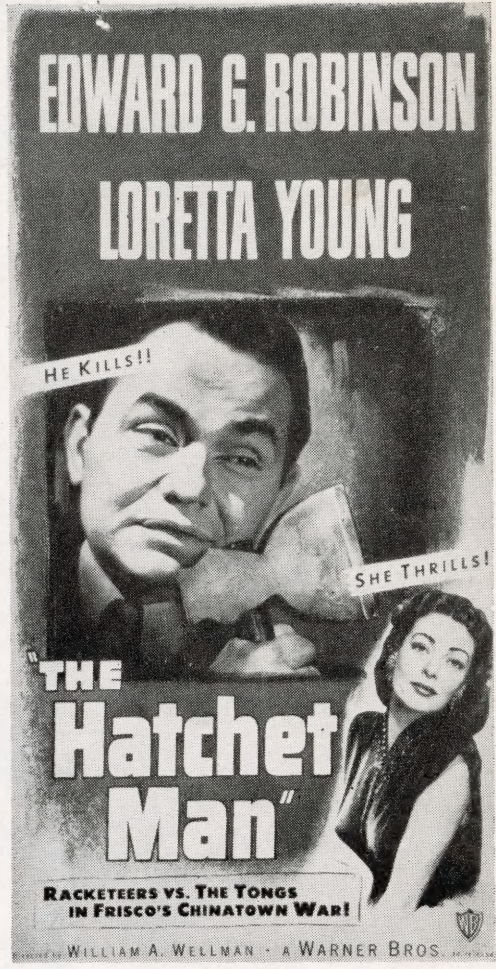
THREE-SHEET



ONE-SHEET



ONE-SHEET



THREE-SHEET

# NEW ACCESSORIES

*Order all accessories and posters from National Screen Service*

**NOTE:**

Colored 11 x 14's, set of 8, (not shown) are also available for both films.



40 x 60



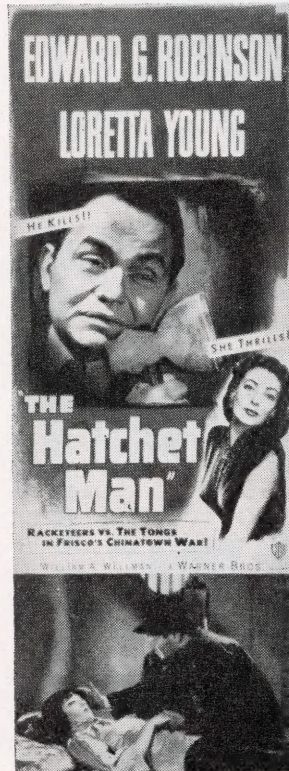
40 x 60



COLORED 22 x 28



INSERT CARD



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SLIDE



SLIDE



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with support from Matthew and Natalie Bernstein.**



**Wisconsin Center**  
for Film and Theater Research

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